



AtomAP

COMPANY PROFILE

ATOM AP SDN BHD

201601001788 (Co. No. 1172714-D)

Malaysian Subsidiary of Atom System Co., Ltd.



Atomsystem

Your Strategic Partner for Japan-Malaysia Business Excellence
Technology Solutions | Energy Innovation | Cross-Border Business Gateway
Part of Atom System Group | Established 1981



ABOUT COMPANY

Atom AP Sdn Bhd is the Malaysian subsidiary of Atom System Co., Ltd., a leading Japanese system integrator with over 45 years of excellence since 1981. Established in 2016, we serve as the strategic bridge connecting Japanese and Malaysian businesses through innovative technology solutions and professional services.

As an MSC Status company with MCMC licensing and full MDEC and MOF registration, we bring the trusted heritage of Japanese engineering excellence combined with deep Malaysian market expertise.

Our Mission: To empower Japanese enterprises operating in Malaysia and facilitate cross-border business success through technology, energy innovation, and strategic business services.

Key Credentials:

- MSC Malaysia Status Company
- MCMC CASP License Holder
- MDEC Registered
- MOF Registered
- Licensed ESCO – Suruhanjaya Tenaga (ESCO426(2026)/24/2026)
- Member of Atom System Group (Est. 1981)



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Established in December 1981 in Fujisawa City, Kanagawa, Japan, Atom System has built an exceptional reputation as a trusted independent system integrator (Sier) over more than four decades.

Core Expertise:

Specializing in warehouse and logistics management solutions, custom system development (SI business), on-site engineer dispatch services (SES), and comprehensive system operations and maintenance.

Trusted by Industry Leaders:

Atom System serves major Japanese corporations including Isuzu Motors Group, Panasonic Group, Mitsubishi Electric Group, NTT Group, Canon Group, Rakuten Group, Nomura Research Institute, Takenaka Corporation, DNP Group, and many others.

Company Strength:

- 105 employees
- ¥100,000,000 capital
- 45+ years of proven track record
- ISO 9001 certified development processes
- Cloud partnerships: AWS, Microsoft Azure, Sakura Cloud



Global Presence:

Atom System operates subsidiaries in Malaysia (Atom AP Sdn Bhd since 2016) and Bangladesh (Atom AP Ltd since 2015), bringing Japanese quality and expertise to international markets.

Atom AP Sdn Bhd inherits this 45-year legacy of Japanese quality and engineering excellence, bringing these proven capabilities to the Malaysian market with local expertise and cultural understanding.

Our Parent Company: Atom System Co., Ltd.



ABOUT ATOM SYSTEM GROUP



OUR VISION

To be the premier bridge between Japan and Malaysia, recognized as the trusted partner for Japanese enterprises seeking success in Malaysia and Malaysian companies exploring opportunities in Japan.

We envision a future where cross-border business is seamless, powered by innovative technology, sustainable energy solutions, and deep cultural understanding.





To empower Japanese businesses operating in Malaysia through:

- World-class technology and system integration services
- Comprehensive energy efficiency solutions (ESCO)
- Professional telecommunications and digital services
- Sustainable waste management innovations
- Expert market entry and business facilitation support

OUR MISSION

We are committed to delivering Japanese quality standards with Malaysian market expertise, ensuring our clients' long-term success through innovation, reliability, and trusted partnership.



OUR SERVICES

01

Technology & System Integration

Custom development, cloud solutions, IT infrastructure, and maintenance services powered by 45 years of Atom System expertise. Serving Japanese manufacturers and enterprises in Malaysia.

02

Telecommunications & Digital Services

MCMC-licensed content services, mobile payment platforms via Maxis partnership, and digital infrastructure solutions. Full regulatory compliance for the Malaysian market.

03

Energy Solutions (ESCO)

Energy audits, performance contracting, InnoSense EMS platform, and EECA compliance through our strategic partnership with Innovast. Guaranteed savings with no upfront costs.

04

Sustainable Waste Management Solutions

OHGI Technology for plastic waste carbonization through JAECA partnership. Industrial sustainability solutions.

05

Japan-Malaysia Business Gateway

Market entry consulting, regulatory navigation, business matching, and operational support for Japanese companies entering Malaysia and Malaysian companies exploring Japan.



TRUSTED BY INDUSTRY LEADERS

Part of Atom System Group's trusted network serving major corporations since 1981

ATOM SYSTEM GROUP CLIENTS (JAPAN)



ATOM AP CLIENTS (MALAYSIA)



"Serving enterprises across manufacturing, automotive, technology, telecommunications, and energy sectors"

TECHNOLOGY & SYSTEM INTEGRATION

45 Years of Japanese Engineering Excellence

Leveraging the proven expertise of our parent company Atom System Co., Ltd., we deliver world-class system integration services tailored for the Malaysian market, with a special focus on Japanese enterprises operating in Malaysia.

OUR CAPABILITIES:

Custom System Development

- Business applications across industries
- Warehouse and logistics management systems
- Enterprise resource planning (ERP) solutions
- Mobile and web applications
- Requirements analysis to deployment

IT Infrastructure Services

- Network setup and maintenance
- Server infrastructure management
- Infrastructure modernization and upgrades
- 24/7 support and monitoring
- Hardware and software procurement

Quality Assurance:

All services delivered according to ISO 9001 standards, ensuring consistent quality, reliability, and adherence to Japanese quality expectations.

Cloud Solutions

- AWS, Microsoft Azure, and Sakura Cloud deployment
- Cloud migration and optimization strategies
- Hybrid cloud architecture design
- Fixed monthly pricing (no exchange rate risk)
- Japan-Malaysia connectivity solutions

On-Site Engineering Services (SES)

- Dedicated engineering teams for long-term projects
- Resident technical support at client locations
- System maintenance and operations
- Knowledge transfer and training
- Flexible team scaling

Target Clients:

Japanese manufacturers, automotive suppliers, electronics companies, logistics providers, and enterprises requiring reliable technology partners who understand both Japanese business culture and Malaysian requirements.



TELECOMMUNICATIONS & DIGITAL SERVICES



As a fully licensed Content Application Service Provider (CASP) under the Malaysian Communications and Multimedia Commission (MCMC), Atom AP offers specialized digital content and telecommunications solutions that comply with all Malaysian regulations.

OUR SERVICES:

Mobile Content Platform Services

- MCMC CASP Class License holder (full regulatory compliance)
- Mobile game distribution and monetization
- Digital content delivery platforms
- Content management and curation
- Compliance with Malaysian Content Code and CMA 1998

MSC Status Company Benefits

- Tax incentives and government support
- Pioneer status eligibility
- Intellectual property protection
- Freedom of ownership

Why Choose Us:

- Fully licensed and compliant with MCMC regulations
- Proven track record in mobile content distribution
- MSC Status company with government recognition
- MDEC and MOF registered
- Japanese quality standards with local expertise
- Understanding of both technical and regulatory requirements

Direct Carrier Billing (DCB) Solutions

- Partnership with Maxis for seamless mobile payments
- Subscription management platforms
- Payment gateway integration
- User authentication and billing systems
- Revenue sharing and reporting

Regulatory Compliance Support

- MCMC licensing consultation and application support
- Content Code compliance guidance
- Communications and Multimedia Act (CMA) 1998 adherence
- Ongoing regulatory monitoring and updates
- Government liaison and relationship management

Target Clients:

Content providers, digital service companies, mobile app developers, gaming companies (especially gaming/content companies entering Malaysia), telecommunications providers, and businesses requiring MCMC-licensed digital services.





ENERGY SOLUTIONS (ESCO)

OUR ESCO SERVICES:

Energy Audits & Consulting

- Comprehensive energy audits (EECA 2024 compliant)
- Energy Saving Measures (ESM) identification and prioritization
- Investment-grade energy assessments
- Compliance with EMEER 2008 and EECA regulations
- Government grant application support (SEDA Malaysia programs)

InnoSense Energy Management System (EMS)

- Real-time energy monitoring and analytics platform
- AI-powered predictive analysis
- Automated compliance reporting
- Cloud-based dashboard accessible anywhere
- Integration with any digital power meter
- Proactive alerts for anomalies and inefficiencies

Government Grant Opportunities:

We assist clients in accessing the Energy Audit Conditional Grant (up to RM100,000 for industrial facilities, RM60,000 for commercial) through SEDA Malaysia and the Sustainable Energy Development Authority.

As a licensed Energy Service Company (ESCO) registered with Suruhanjaya Tenaga, and in strategic partnership with Innovast Sdn Bhd, Atom AP delivers comprehensive ESCO solutions powered by cutting-edge technology, data-driven insights, and guaranteed performance.

Energy Performance Contracting (EPC)

- Guaranteed energy savings with no upfront capital investment
- Turnkey implementation of efficiency solutions
- Performance monitoring and verification (IPMVP compliant)
- Shared savings model
- Risk-free energy upgrades for clients

Compliance & Sustainability Consulting

- EECA 2024 compliance roadmap and implementation
- Bursa Malaysia ESG sustainability reporting support
- Energy Commission (ST) liaison and submissions
- International standards alignment (ISO 50001, IPMVP)
- Carbon footprint reduction strategies
- Green building certifications (GBI, LEED)

Target Industries:

- Japanese manufacturing facilities in Malaysia (PRIMARY)
- Energy-intensive industrial operations
- Commercial office buildings and REITs
- Healthcare facilities
- Hotels, quick-service restaurants (QSRs), and retail chains
- Public Listed Companies (PLCs) with ESG reporting requirements
- Emerging ESCO providers seeking technology partnership

Strategic Partnership with Innovast Sdn Bhd

Partnership Status:

Atom AP is now a licensed ESCO (Reg. No. ESCO426(2026)/24/2026, valid Jun 2026 – Jun 2029) registered with Suruhanjaya Tenaga, delivering all energy projects in partnership with Innovast Sdn Bhd to ensure best-in-class solutions backed by proven REA/REM expertise.



SUSTAINABLE WASTE MANAGEMENT

Alternative Solutions for Industrial Plastic Waste

Through our partnership with JAECA (Japan Asean Economic Consulting Association), Atom AP can facilitate access to OHGI Technology, an innovative approach to plastic waste management that offers an alternative to traditional landfill disposal.

OHGI TECHNOLOGY OVERVIEW:

What Makes It Different:

OHGI Technology uses advanced carbonization to convert non-recyclable plastics into useful by-products, offering an alternative pathway for industrial plastic waste that would otherwise end up in landfills.

Key Advantages:

- Reduces plastic waste volume by up to 90%
- Converts waste into valuable materials (biochar, energy, carbon products)
- Low-temperature, energy-efficient process
- Supports Malaysia's environmental sustainability goals
- Provides an option beyond traditional waste management contracts

Potential Applications:

- Industrial manufacturing facilities with significant plastic waste
- Large-scale agricultural applications (biochar for soil enhancement)
- Green energy generation from waste
- Carbon-based construction materials

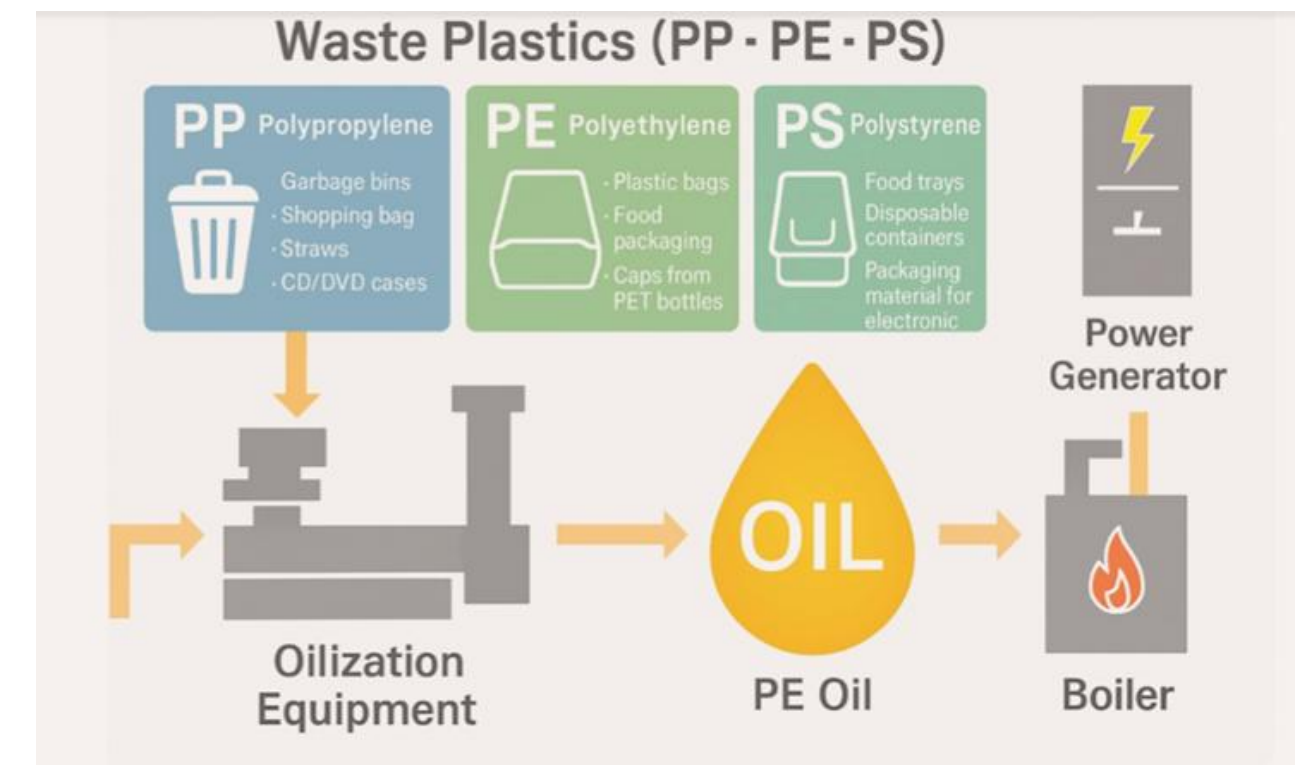
Our Role:

As the authorized local representative for OHGI Technology through our JAECA partnership, we can provide:

- Information and education on the technology
- Feasibility assessments for industrial applications
- Coordination with government agencies and stakeholders
- Project facilitation for qualified large-scale projects

Target Audience:

This solution is primarily relevant for government agencies, major concession holders, and large industrial operations seeking alternatives to conventional waste management approaches.



Note: This represents an available capability within our portfolio, particularly relevant for comprehensive sustainability discussions with Japanese manufacturers and government stakeholders interested in innovative environmental solutions.

JAPAN-MALAYSIA BUSINESS GATEWAY

Professional Consultancy & Business Services for Japanese Enterprises

Leveraging the proven expertise of our parent company Atom System Co., Ltd., we deliver world-class system integration services tailored for the Malaysian market, with a special focus on Japanese enterprises operating in Malaysia.

FOR JAPANESE COMPANIES ALREADY IN MALAYSIA:

Market Intelligence & Advisory

- Product and service market suitability assessments
- Competitive landscape analysis for new offerings
- Market entry viability for additional product lines
- Pricing and positioning strategy recommendations
- Regulatory and compliance impact analysis
- Consumer and business customer insights

Technology & System Solutions

- IT infrastructure and system integration (our core strength)
- Cloud solutions connecting Japan-Malaysia operations
- Digital transformation consulting
- Technology vendor evaluation and sourcing
- Cybersecurity and compliance advisory

Telecommunications & Digital Services

- MCMC licensing guidance for digital content/services
- Mobile content and payment platform solutions
- MSC Status application and benefits optimization
- Digital infrastructure consulting

Energy Efficiency & Sustainability

- ESCO services for manufacturing facilities
- EECA compliance and energy audit support
- Sustainability reporting and ESG consulting
- Energy cost optimization strategies
- Government grant application assistance

Business Services & Local Support

- Local vendor and supplier sourcing
- Professional service provider referrals (legal, accounting, HR)
- Government liaison and relationship management
- Business partner identification and vetting
- Contract negotiation support
- Local market representation

Agency & Representation Services

- Handling local inquiries on behalf of Japanese headquarters
- Customer support and relationship management
- Local administrative and operational support
- Documentation and compliance management
- Translation and cultural bridge services



JAPAN-MALAYSIA BUSINESS GATEWAY

cont. Professional Consultancy & Business Services for Japanese Enterprises

FOR JAPANESE COMPANIES IN JAPAN EXPLORING MALAYSIA:

Market Assessment & Feasibility

- Initial market research and opportunity analysis
- Product/service suitability evaluation for Malaysian market
- Competitive analysis and market positioning
- Entry strategy recommendations
- Risk assessment and mitigation planning
- ROI and business case development

Market Entry Consulting

- Regulatory landscape overview (MDEC, MOF, MCMC, etc.)
- Business structure recommendations (subsidiary, branch, partnership)
- MSC Status and incentive opportunities
- Industry-specific requirements and licenses
- Introduction to relevant government agencies (MIDA, MATRADE, MITI)

Business Matching & Networking

- Malaysian business partner identification and vetting
- Customer and distributor introductions
- Supplier and vendor sourcing
- Introduction to Japanese chambers and business associations
- Networking with established Japanese companies in Malaysia

On-the-Ground Support

- Market validation visits and coordination
- Meeting arrangements and facilitation
- Site visits and facility tours
- Translation and interpretation services
- Cultural guidance and business protocol

Soft Landing Services

- Initial office setup exploration
- Banking and financial institution introductions
- Recruitment channels and HR partner referrals
- Ongoing advisory as your market presence develops



WHY PARTNER WITH ATOM AP



Proven Heritage

45+ years of excellence through Atom System Co., Ltd., trusted by major Japanese corporations.

Cultural & Market Understanding

Deep experience bridging different business cultures and market requirements for seamless operations.

Implementation Capability

Not just advisors – we have actual service capabilities we can deploy to solve problems.

Full Regulatory Credentials

MSC Status, MCMC CASP License, MDEC registered, MOF registered – fully compliant and government-recognized.

Multi-Disciplinary Expertise

One-stop solution provider covering technology, telecommunications, energy, waste management, and business consulting.

Strategic Partnerships

Collaborations with industry leaders like Innovast (ESCO), JAECA (waste management), and Maxis (telecommunications).



CONTACT US

Credentials & Certifications:

MSC Malaysia Status | MCMC CASP Licensed | MDEC Registered | MOF Registered | Licensed ESCO (ST)



Strategic Partners:

Atom System Group | Innovast Sdn Bhd | JAECA



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**Let's discuss how we
can support your business**



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